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### 2011 SCHEDULE OF EVENTS

Friday, April 29	by 7 pm	Entry Forms <b>and</b> Entries for <b>Literary Arts</b> due, including the Notre Dame de Namur Scholarship-see youth exhibits for details (Mailed entries must be postmarked by April 25)
Wednesday, May 18	5pm	Entry <u>Forms</u> for <b>Visual Arts, Photography, and Video</b> categories are due.
Tuesday, May 31	2pm-8pm	Entries Received for <b>Visual Arts, Photo &amp; Video</b>
Wednesday, June 1	2pm-8pm	Entries Received for <b>Visual Arts, Photo &amp; Video</b>
June 11 – June 19		On-going Artwork Sale
Monday, June 20	2pm-7pm	Artwork Released

**Department Code: FA**

Entry Fees: \$10.00 per entry **NO MAXIMUM ENTRY FEE**

**ARTISTS PLEASE NOTE:**

IN ORDER TO INSURE THE QUALITY OF OUR SHOW, WE WILL ONLY ACCEPT WORK THAT HAS BEEN PRODUCED IN THE LAST THREE YEARS. PREVIOUSLY ENTERED ARTWORK IS ALSO NOT ELIGIBLE FOR JUDGING OR AWARDS. POORLY GLASSED OR FRAMED ART WILL NOT BE DISPLAYED IF DEEMED UNSAFE.

**PLEASE DO NOT UNLOAD YOUR ART FROM YOUR CAR UNTIL YOU HAVE FIRST PARKED AND PICKED UP YOUR ENTRY PACKET AT THE COMPETITIVE EXHIBITS OFFICE TRAILER. YOU MAY THEN DRIVE THROUGH GATE "C" AND UNLOAD AT THE DESIGNATED ART DROP-OFF SITE.**

- a. **DROP OFF:** Tuesday May 31 and Wednesday June 1-Don't waste your time standing in line if your art is not framed or wired properly. The peak waiting time is from 3-5pm on the first drop off day.
- b. **RETURN:** Fine Arts must be picked up on MONDAY, JUNE 20 between 2-7 PM. The San Mateo County Fair assumes no responsibility for items that are not picked up on the release day. In order to insure an orderly process and guarantee the safety of your art, contestants are required to wait for an attendant to retrieve their work from the display wall. Your understanding and patience is greatly appreciated.

**FAIR MANAGEMENT SHALL NOT BE RESPONSIBLE FOR LOSSES OR DAMAGE INCURRED FROM ACCIDENT OR VANDALISM BY ANY OF THE EXHIBITORS OR EXHIBITS AND THE EXHIBITORS SHALL HOLD HARMLESS AND IDEMNIFY THE FAIR AGAINST ANY LEGAL PROCEEDINGS ARISING FROM SUCH ACCIDENT OR LOSS. THIS INCLUDES GLASS FROM FRAMED ARTWORK**

**DEPARTMENT RULES:**

1. All state rules and local rules apply.
2. All amateur and professional works accepted regardless of residence.
3. The Fair reserves the right to order the removal of any exhibit which is not in the best interest of the Fair or which has been entered in violation of its rules and regulations.
4. **SALES:** Art sales will be conducted by an official Fair salesperson. Full payment of sales originating at the Fair must be made before the conclusion of the Fair.

**NO EXCEPTIONS.**

- a. Artist will be notified when artwork has been sold. Payment to the artist will be forwarded after close of the Fair.
- b. All sold artwork will be held until closing of the Fair at which time it will be relinquished to the buyer. Proper identification will be requested of the buyer. The sold artwork must be picked up during the scheduled Artwork Release Times. See schedule.
- c. In pricing your artwork, allow 20% of the total sales as a donation to the Fair. The artist will receive 80% of the price listed on the entry form. In addition, the buyer will be required to pay applicable sales tax.
- d. **PUT THE TITLE AND SALE PRICE ON THE ENTRY FORM.**
- e. If the artwork is not for sale, write 'Not for Sale' on the entry form.
5. No advertising material of any kind will be allowed in the Fine Arts Department without approval of Supervisor.
6. No artwork may be removed from the Fair prior to the scheduled Artwork Release time at the close of the Fair.
7. American system of judging will be used unless otherwise noted.
- 8.. All works must be the original work of the artists. No precast or pre-made patterns may be used in the Fine Arts Competition. "INDEPENDENT" artwork done in a classroom setting is eligible.
9. Each piece of artwork must be marked on the back, top left-hand corner, or on the base, with the artist's name and title of artwork as it appears on the entry form.
10. Poorly framed and wired art may not be displayed if deemed unsafe.

## AWARDS

**AWARDS:**

1. Awards offered are per class except as noted per division, sweepstakes, or special awards. Honorable mention ribbons will be given in classes where warranted.
2. Although there is no limit to the number of entries per person, there can be no more than two awards paid in each class per person.
3. It is agreed and understood that all entries/exhibitors may be photographed for publicity and promotional purposes.
4. **THE AMERICAN SYSTEM OF JUDGING** is a competitive system.  
Exhibits are placed before a judge or group of judges who rank the exhibits. The exhibits are then awarded prizes based on the quality of the exhibits. A standard of quality is employed here also, but the exhibits are judged against the standard as well as each other. Most often, the best exhibit receives a First Prize ribbon, the next best exhibit a Second Prize, and so forth. However, the judge may determine that there is no exhibit worthy of First Prize and would award the best exhibit a Second Prize or even no prize at all. A judge is not required to award any prizes at all, but may not award the same prize to more than one exhibit (i.e. no ties allowed).
5. Awards are offered based on judging by a diverse panel of San Mateo County and San Francisco County residents.
6. **Judging is based on originality, craftsmanship, content, aesthetics, and intention.**  
Artist's names/labels are not visible to judges at any time before or during the judging session.

## SPECIAL AWARDS

*The Fine Arts Department would like to thank all of the various donors and sponsors who went above and beyond the call of duty to provide extra recognition for our exhibitors. It is because of you that our fair is one of the area's greatest community assets and celebrations.*

*The San Mateo County Fair invites all recipients of these awards to follow up with a thank you note to the appropriate donor or sponsor.*

**PLEASE NOTE:** *Read each award carefully and enter accordingly. You are NOT automatically entered into any division or contest in the Adult Section. You MUST enter each and every contest on the entry form (except the Lois Kelley Award and Tony Governale Award) If you wish to enter the same piece into another division, a separate entry must be made on the entry form along with another fee.*

### **Lois Kelley Memorial / Exhibitor of the Year Award**

*Sponsored by San Mateo Event Center and Fair Association Board of Directors*

**AWARD OFFERED:**

Plaque & \$150 to the winning Visual Artist  
Plaque & \$150 to the winning Photographer

**Special Notes:** This award is given in honor of Lois Kelley, past Board Member, past President of the San Mateo County Event Center and Fair Association, and past manager of the Fine Arts Department.

**Eligibility:** **No entry or fee is required to be considered for this award.** One award is given to the top overall exhibitor in the Visual Arts and one award to the top exhibitor in Photography based upon cumulative awards won. Winners of this award are not eligible to receive it for the following two years.

Honorable Mention Awards are not given the same consideration as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place ribbons and will be used only at the judges' discretion as numerical tie-breakers.

### **Tony Governale Memorial/ Race Horse Award**

*Sponsored by San Mateo Event Center and Fair Association Board of Directors*

**AWARD OFFERED:**

Rosette & \$100

**Special Notes:** This award is in honor of past Board Member, Tony Governale, who passed away on Dec. 28, 1999. He loved the beauty of the horses and enjoyed the excitement and fellowship of the races.

**Eligibility:** **No entry or fee is required to be considered for this award.** All Visual Arts and Photography entries containing Racehorse(s). The San Mateo County Fair Board of Directors will make a single selection of racehorse art.

**NEW NEW NEW!!**

**DIVISION 318 - PASTELS IN EXCELLENCE**  
*Sponsored by Pastel Instructor Doris Stirm, SWA*

**AWARD OFFERED:**

1<sup>st</sup> Place \$100 Rosette  
2<sup>nd</sup> Place \$50 Rosette  
3<sup>rd</sup> Place \$25 Rosette

**Special Notes:** This award is in memory of Darlene Harney who was a pastel artist and served as the director of our fine arts department for many years. It is given to the pastel artist who best represents the efficient use of color, composition and knowledge of the medium.

**Eligibility:** This contest must be entered on the entry form. Only work done in pastels is eligible to enter. If you wish to enter the same piece into another division, a separate entry must be made on the entry form along with another fee.

CLASS:

1. Pastels in Excellence

**DIVISION 339 – SAN MATEO COUNTY SCENES**  
*Sponsored by Leona Moriarty, SWA*

**AWARD OFFERED:**

1<sup>st</sup> Place \$150 Rosette  
2<sup>nd</sup> Place Rosette  
3<sup>rd</sup> Place Rosette

**Special Notes:** This award is given to the artist whose painting is judged the best representation of a scene from anywhere in the county of San Mateo. Subject matter includes either natural or urban scenes and the work must contain a reasonably recognizable landmark. Maximum number allowed is two entries in this division.

Work must have been painted within the last three years and not previously shown at the SM County Fair.

**Eligibility:** This contest must be entered on the entry form. If you wish to enter the same piece into another division, a separate entry must be made on the entry form along with another fee.

CLASS:

1. San Mateo County Scenes

**DIVISION 340 - "CARRY THE LIGHT"**  
*Sponsored by the Peninsula Art Museum*

**AWARD OFFERED**

1<sup>st</sup> Place \$400 Rosette  
2<sup>nd</sup> Place Rosette  
3<sup>rd</sup> Place Rosette

**Special Notes:** This prize is awarded to the one artist whose work best represents the theme of CARRY the LIGHT in either the Visual Arts or Photography categories” This is completely open to the artist’s interpretation, which may be literal, symbolic or suggestive of the theme. Maximum number allowed is two entries in this division.

**Eligibility:** This contest must be entered on the entry form. If you wish to enter the same piece into another division, a separate entry must be made on the entry form along with another fee.

CLASS:

1. “Carry The Light”

**NEW NEW NEW!!**

**DIVISION 316 – DIA DE LOS MUERTOS/DAY OF THE DEAD**

*Sponsored by Peninsula Artist Eva Portillo*

**AWARD OFFERED**

1<sup>st</sup> Place \$300 Rosette  
2<sup>nd</sup> Place Rosette  
3<sup>rd</sup> Place Rosette

**Special Note:** This award is given to the artist whose work best captures the essence of the Dia de los Muertos tradition; its meaning and purpose. The artwork should be reflective or representative of one or more of the many styles of celebration native to Mexico. Open to all Visual Arts categories. Photography not included.

**Eligibility:** This contest must be entered on the entry form. Entering the same piece into another division is not allowed. Only two-dimensional art is eligible to enter. Not open to Photo or Video entries.

CLASS:

1. Dia De Los Muertos/Day of the Dead

**DIVISION 350- THE BEST OF 2D VIDEO GAME ART AND ANIMATED FILM ART AWARD**

*Sponsored by the Peninsula Arts Council*

*[www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)*

**AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council.

The Bay Area is home to some of the world's most talented and innovative artists producing artwork for the gaming and film animation fields. This award highlights the best of these genres and highlights the outstanding work produced by local artists for our SF Bay Area creative industries.

**Eligibility:** Amateur and professional video game artists or movie production artists should submit their storyboards, full-color pastels, collages, digital or pencil sketches that hint at how a movie or video game comes to life. Submission should be in the form of two-dimensional framed and wired artwork, no larger than 18 x 24 and follow the general rules for all art entries.

CLASS:

1. 2D Video Art and Animated Film Art

**NEW NEW NEW!!**

**DIVISION 351 – THE BEST OF 3D VIDEO GAME, FILM ANIMATION, MANGA AND ANIME**

*Sponsored by the Peninsula Arts Council*

*[www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)*

**AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council

**Special Note:** The Bay Area is home to some of the world's most talented and innovative artists producing artwork for the gaming and film animation fields. This award highlights the best of these genres and features the work of local creatives participating in this burgeoning field.

**Eligibility:** Amateur and professional artists producing motion graphics should submit their video/film to the San Mateo County Fair Technical division for review by a professional panel of judges in the industry

CLASS:

1. Best of 3D Video Game, Film Animation, Manga and Anime

**NEW NEW NEW!!**

**DIVISION 323 - THE GRAPHIC NOVEL**  
*Sponsored by the Peninsula Arts Council*  
[www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)

**AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council

**Note:** Graphic novels have emerged as a growing segment of book publishing and powerfully attract and motivate more people to read. Graphic novels are books written and illustrated in the style of a comic book. They are “sequential art” consisting of a series of illustrations which tell a story.

**Eligibility:** Amateur and professional graphic novelists should submit a copy of their graphic novel (not their original) for review by a professional panel of judges in the industry.

CLASS:

1. Graphic Novel

**NEW NEW NEW!!**

**DIVISION 324 – CHILDREN’S NOVEL CHAPTER OR STORY CONTEST**  
*Sponsored by Parenting on the Peninsula*  
[www.ponthepp.com](http://www.ponthepp.com)

**AWARD OFFERED:**

1<sup>st</sup> Place \$100, Rosette **PLUS** the winning entry will be published on the Parenting on the Peninsula online site (which receives over 100,000 hits per month), **AND** the piece will be reviewed in the print publication (circulation over 60,000).

**Theme:** The first chapter of a novel, or a story written specifically for children or teens

**Eligibility:** Submit maximum 2,000 words of the first chapter of your children’s novel or short story. All themes appropriate for children are welcome. State your age group population. You may include illustrations if applicable but they will not be factored into the judges’ decision; a masterful writing style will determine the winner. Submit according to the entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. double-spaced; include word count.



**Special Note:** Parenting on the Peninsula (POP) is a monthly journal serving the San Francisco Peninsula and Silicon Valley focusing on providing valuable parenting information for parents of children of all ages. We strive to educate our readers about parenthood and its everyday challenges. Information on education, health, psychology, entertainment, and family lifestyles are among the recurring topics. Each month POP features a unique local family on the cover and online. A monthly calendar highlighting family events is also included to help parents find fun and educational activities.

CLASS:

1. Children’s Novel Chapter or Short Story

# YOUTH LITERARY

**NEW NEW NEW!!**

## **NEW SPECIAL AWARD!!**

**YOUTH (UNDER 19 YRS) SEE YOUTH EXHIBITS FOR DETAILS**



## **The Capitol City Young Writers Award**

**Youth Grades 6-12**

*Sponsored by Verna Dreisbach, President and Founder [www.capitolcityyoungwriters.org](http://www.capitolcityyoungwriters.org)*

### **AWARD OFFERED:**

The winner of each of the three youth divisions: Poetry, Essay, and Short Story, will be entitled to free admission to Capitol City Young Writers Annual Northern California Writers Conference. This summer, youth in grades 6-12 can join authors, editors, publishers and literary agents for a day full of education and inspiration, talks and workshops. Capitol City Young Writers Second Annual Northern California Writers Conference takes place on Saturday, July 23 from 8:30 a.m. to 5 p.m. at San Domenico School in San Anselmo, CA. **Capitol City Young Writers** is a non-profit organization dedicated to inspiring and educating youth on the art and craft of writing, a skill necessary for success in any field of work. Members gain knowledge and exposure into the genres of fiction, non-fiction, poetry, memoir, screenplay, songwriting, and more, as they meet with many professionals in the industry. Opportunities are presented for young writers to improve their literary skills by participating in readings, workshops, writing contests, internships and conferences.

**ELIGIBILITY: SEE YOUTH SECTION IN THIS GUIDEBOOK FOR MORE DETAILS**

**NEW NEW NEW!!**

## **NEW SPECIAL AWARD!!**

**YOUTH (UNDER 19 YRS) SEE YOUTH EXHIBITS FOR DETAILS**

## **Parenting on the Peninsula Youth Award**

*Sponsored by Parenting on the Peninsula [www.ponthepp.com](http://www.ponthepp.com)*



**AWARD OFFERED:** The winner of each of the youth divisions: Poetry, Essay, and Short Story, will have an excerpt of their work published in the printed journal of Parenting on the Peninsula (monthly circulation over 60,000), and the entire piece will be published on the POP website (100,000 hits monthly).

**ELIGIBILITY: SEE YOUTH SECTION IN THIS ENTRY BOOK FOR MORE DETAILS**

**NEW NEW NEW!!**

## **THE GRAPHIC NOVEL-Youth Division**

*Sponsored by the Peninsula Arts Council [www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)*

**\*\*SEE YOUTH EXHIBITS LITERARY DIVISION 791 FOR ENTRY DETAILS**

### **AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council

**ELIGIBILITY: SEE YOUTH SECTION IN THIS GUIDEBOOK FOR MORE DETAILS**

## **Best of Show Awards**

*Sponsored by the San Mateo County Arts Commission*

**Best of Show: Paintings – Oils and Acrylics**

**Award Offered:** Rosette, \$50

**Best of Show: Watercolor**

**Award Offered:** Rosette, \$50

**Best of Show: Mixed Media**

**Award Offered:** Rosette, \$50

**Best of Show: Ceramics, Pottery and Sculpture**

**Award Offered:** Rosette, \$50

**Best of Show: Works on Paper**

**Award Offered:** Rosette, \$50

**Best of Show: Jewelry**

**Award Offered:** Rosette, \$50

**Best of Show: Color Photography**

**Award Offered:** Rosette, \$50

**Best of Show: Black & White Photography**

**Award Offered:** Rosette, \$50

**Best of Show: Special Effects Photography**

**Award Offered:** Rosette, \$50

**Best of Show: Essay**

**Award Offered:** Rosette, \$50

**Best of Show: Short Story**

**Award Offered:** Rosette, \$50

**Best of Show: Poetry**

**Award Offered:** Rosette, \$50

**Best of Show: Video and Animation**

**Award Offered:** Rosette, \$50

Note: Judges may refrain from awarding a Best of Show Award in areas where there are not enough entries to warrant a healthy competition

# VISUAL ARTS

## GENERAL RULES:

- FORMAT:** All art must be securely wired for hanging. No non-wired, serrated metal bar hanging devices or raw edged glass will be accepted. Paintings must be dry when delivered. We encourage the use of acrylic instead of glass on larger works due to the weight of glass. Also, please use secure frames firmly fastened together. Watercolors, works on paper, and cartoons may be protected with glass or acrylic. No raw glass edges allowed.
  - Fragile Works: At time of entry, works deemed extremely fragile may be disallowed unless properly protected by a case or other suitable means provided by the artist.
  - Each visual arts entry must be in its original format.



- JUDGING:** VISUAL ARTS WILL BE JUDGED ON ORIGINALITY, CRAFTSMANSHIP, CONTENT, AESTHETICS, AND INTENTION.
- RELEASE:** Artist retains all rights; however, the artist agrees that the visual arts entry may be displayed and used for publicity purposes at the sole discretion of the Fair management.
- RETURN:** Visual arts may be picked up on Monday, June 21. If visual arts entries are not picked up they will ONLY be returned if insurance is paid, postage is paid; self-addressed shipping container is enclosed or dropped off with entry. The San Mateo County Fair assumes no responsibility for artwork not picked up on the designated pickup day.
- Please note that Fiber Arts such as weaving, basketry and fiber sculptures are now located in the HOME ARTS Department.**
- ONLINE ENTRIES can be made at [www.sanmateocountyfair.com](http://www.sanmateocountyfair.com)**  
Actual Art must be dropped off on Entry Receiving Days June 1 and 2 between 2:00pm and 8:00pm

## AWARDS OFFERED ★★★★★

- 1<sup>st</sup> Place \$100
- 2<sup>nd</sup> Place \$50
- 3<sup>rd</sup> Place \$25

### DIVISION 300 – PAINTINGS – OILS AND ACRYLICS

### DIVISION 301 – WATERCOLOR

### DIVISION 302 – WORKS ON PAPER – Pastels, Inks, Charcoal, etc.

## CLASS:

- Abstract (cannot contain figurative imagery)
- Animal, domestic
- Animal, wild
- Birds
- Fantasy
- Figurative (anything that exists in reality that is not covered in the other classes)
- Floral
- Landscape
- Portrait
- Religious, Spiritual, and/or Visionary
- Seascape
- Still life
- Structure- architecture, building, transportation, etc
- Surrealism - characterized by fantastic imagery and incongruous juxtapositions
- Miniatures- any 2-dimensional framed work not exceeding 5"x 7". Must be wired.

### **DIVISION 303 – CARTOONS AND GRAPHIC ART**

Must be framed and wired.

CLASS:

1. All Cartoon and Graphics

### **DIVISION 304 – MIXED MEDIA AND COLLAGE**

Any two-dimensional piece using more than one medium on paper, canvas, board or panel

CLASS:

1. Mixed Media and Collage

### **DIVISION 305 -- FINE ART GLASS**

Includes two or three-dimensional cased, cast, etched, sand carved, blown, stained glass, etc.

CLASS:

1. Fine Art Glass

### **DIVISION 306 – CERAMICS AND POTTERY**

CLASS:

1. Two Dimensional
2. Three Dimensional

### **DIVISION 307 – PRINT MEDIA**

Includes etchings, lithographs, serigraphs, woodcuts, linocuts, etc. that utilizes transferred imaging.

CLASS:

1. Print Media

### **DIVISION 308 – SCULPTURE**

All three-dimensional sculpture in any medium.

CLASS:

1. Any Sculpture

### **DIVISION 309 – JEWELRY**

CLASS:

1. Lampwork or fused glass – This category includes beads, buttons, components or jewelry-related objects that are at least 85% or more glass made by the applicant. Entries that use someone else's glass beads or components should be entered in the "Finished Jewelry" category.
2. Metal Clay – This category includes all beads, buttons, components, jewelry or jewelry-related objects that are at least 85% or more metal clay made by the applicant. Entries that use someone else's metal beads or components should be entered in the "Finished Jewelry" category.
3. Seed Beads – This category includes beaded beads or a piece or ensemble of jewelry that is at least 85% or more seed beads/bugle beads that uses weaving as the primary technique.
4. Wirework – This category includes all jewelry, accessories, handmade beads, jewelry-related objects and sculptural objects that are made predominately with wire or in which the primary techniques used are wirework techniques.
5. Chain Maille – This category includes all jewelry, accessories, jewelry-related objects and sculptural objects in which at least 85% of the primary technique used by the applicant is chain maille.
6. Polymer Clay – This category includes beads, buttons, components or jewelry-related objects that are at

least 85% or more polymer clay made by the applicant. Entries that use someone else's polymer beads or components should be entered in the "Finished Jewelry" category.

7. Fabricated or Cast metal – This category includes all jewelry or jewelry-related objects that are fabricated and/or cast entirely by the applicant. All synthetic and natural stones are accepted in this category.
8. Finished Jewelry -- This category will include a piece or an ensemble of jewelry that is made from materials such as, but not limited to, glass beads, crystals, semi-precious stones, wire, metal clay, seed beads (piece must be less than 40 percent seed beads), found objects, etc.
9. Beaded Objects or Accessories -- This category includes a non-jewelry item or accessory, including, but not limited to, purses, shoes, sculptures, or wall hangings.

\*\*The judge would like to have the title of the piece and a short description of what was the inspiration for the piece and any other brief information that you would like to include

## PHOTOGRAPHY

### RULES:

1. **FORMAT:** Each photo must be in its original format (except for Divisions 313 Special Effects and 315 Fair Theme Contest). Photos may be protected with glass or acrylic. No raw glass edges allowed. Photos must be framed and have secure wire-hanging devices. Serrated or other hanging devices will not be accepted.



2. **JUDGING:** Photography will be judged on originality, craftsmanship, content, aesthetics, and intention.
3. **RELEASE:** Photographer retains all rights; however, the photographer agrees that the photo may be displayed and used for publicity purposes at the sole discretion of the Fair management.
4. **RETURN:** Photography may be picked up on Monday June 21, 2010. If photography entries are not picked up they will ONLY be returned if insurance is paid, postage is paid, self-addressed shipping container is enclosed or dropped off with entry.

### AWARDS OFFERED ★★★★★

- 1st Place \$50
- 2nd Place \$35
- 3rd Place \$20

### DIVISION 310 – BLACK AND WHITE DIVISION 311 – COLOR

### RULES:

Photos utilizing filters, digital color enhancement, and special effects of any kind, infrared film and non-traditional development techniques must be entered into the Special Effects Division #313. Photo Judges reserve the right to re-classify any work they feel has been enhanced beyond the normal ability of the still camera.

### CLASS:

1. Abstract
2. Animal, domestic
3. Animal, wild
4. Birds
5. Fantasy
6. Figurative
7. Floral
8. Landscape
9. Portrait
10. Religious, Spiritual, Visionary
11. Seascape
12. Still life
13. Structure – architecture, building, transportation, etc.
14. Surrealism

## **DIVISION 312 - PHOTOJOURNALISM**

### **RULES:**

1. Two or more photos of the same or similar subject in showing a progressive or regressive movement.
2. Including action, sports, human interest, nature, etc.

### **CLASS:**

1. All Photojournalism

## **DIVISION 313 - SPECIAL EFFECTS**

### **RULES:**

1. Creatively enhancing and manipulating photos to introduce effects and elements not present in the original photo.
2. Computer generated – alteration of photos in digital image editing programs.
3. Photographic – blurring, zooming, use of infrared film, special filters, etc. while taking or developing the picture.

### **CLASS:**

1. Computer generated (including GICLEE prints of photographs)
2. Photographic
3. Other- please specify (example: hand tinted photos)

## **DIVISION 314 - SAN MATEO COUNTY SILICON VALLEY CONVENTION & VISITORS BUREAU PUBLICITY PHOTO CONTEST**

### **RULES:**

1. San Mateo County/Silicon Valley attractions or otherwise identifiable scenes from the county - Bayside, Coastside, Palo Alto CA, Scenic Vistas, Activities - including shots with people. (If a person is identifiable in the photo submitted, the photographer must have obtained permission to take the individual's photograph.)
2. Do not frame but **enclose in a plastic photo sleeve along with a high resolution digital copy** (min 300 dpi on a CD).
3. **Photos exceeding 5" x 7" or framed or without a digital copy will be disqualified.**
4. The CVB will keep and use all of the photos submitted and in turn credit the PHOTOGRAPHER whenever their photo is used in a publication.

### **CLASS:**

1. Bayside photo
2. Coastside photo
3. Palo Alto, CA photo

## **VIDEO**

## **DIVISION 315 - VIDEO PRODUCED**

### **RULES:**

1. **FORMAT:** Each video must be in its original production format. No film-to-video tape transfers will be accepted. Videos must be submitted as they were recorded and edited for their final presentation. No special edited versions allowed for this competition. DVDs and mini DV are acceptable formats. Do not send master recording.
2. **JUDGING:** Videos will be judged on content, artistic, and technical proficiency.
3. **RELEASE:** Videographer retains all rights; however, the videographer agrees that the video may be displayed and used for publicity purposes at the sole discretion of the Fair management.
4. **RETURN:** Videos may be picked up on Monday June 21. If video entries are not picked up, they will ONLY be returned if insurance is paid, postage is paid, and self-addressed shipping container is enclosed or dropped off with entry.
5. Entry can include support materials that explain why the video was produced.
6. 5 minute time limit applies.

### **AWARDS OFFERED ★★★★★**

- |                       |       |
|-----------------------|-------|
| 1 <sup>st</sup> Place | \$100 |
| 2 <sup>nd</sup> Place | \$50  |
| 3 <sup>rd</sup> Place | \$25  |

### **CLASS:**

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| 1. Documentaries                     | 4. Informational or awareness       |
| 2. Educational/instructional         | 5. General interest in any category |
| 3. Entertainment/video art/music art | 6. Leisure/vacation                 |

# LITERARY ARTS

We are happy to announce that all literary submissions will be made available for sale to the public as an Anthology of Literary Arts on CD. Writers retain ownership of their work and all proceeds are donated to the San Mateo County Fair youth scholarship fund. If you do not wish to have your work included in the anthology, you must decline permission on the official entry form at the time of submission.

## **NOTRE DAME De NAMUR UNIVERSITY \$20,000** **Creative Writing Scholarship**

**\*\*\*SCHOLARSHIP OPPORTUNITY FOR HIGH SCHOOL JUNIORS AND SENIORS\*\*\***



**The San Mateo County Fair is pleased to announce Notre Dame De Namur University has endowed an annual \$20,000 Creative Writing scholarship -- 5,000 per year guaranteed for four years (contingent upon being accepted for admission to the University) per each annual winner.**

**\*\*SEE YOUTH EXHIBITS LITERARY DIVISION 790 FOR ENTRY DETAILS\*\***

**ENTRY AND WRITING DUE BY APRIL 29, 2011**

### **DIVISION 335 - "HEROES ARISE" SCIENCE FICTION/FANTASY NOVEL CHAPTER**

*Sponsored by Laurel Anne Hill, author of "Heroes Arise" [www.laurelannehill.com](http://www.laurelannehill.com)*

#### **AWARDS OFFERED ★★★★★**

1st Place \$100 Rosette  
2nd Place \$50 Rosette  
3rd Place \$25 Rosette

**Special notes:** These awards will be given in honor of KOMENAR Publishing, my writing group, my husband, David, and all the others who made my dream of becoming an award winning, published author come true.

**Eligibility:** Submit chapter one (maximum 7,500 words) of your unpublished science fiction or fantasy novel according to the same entry guidelines for literary contest submissions (except length), using standard manuscript formatting, 12 pt. double-spaced; include word count. Please do not include a synopsis or a prologue.

Novel chapter must NOT have been entered in a previous San Mateo County Fair Competition in any form, whether it won or not.

#### CLASS:

1. "Hero's Arise" Science Fiction/Fantasy Novel Chapter

### **DIVISION 336 – SAN FRANCISCO/PENINSULA WRITERS CLUB:** **THE MOST PROMISING WRITER OF THE YEAR SHORT STORY CONTEST**

**AWARD OFFERED:** One (1) free year membership in the **San Francisco/Peninsula Chapter** of The California Writers Club (\$250.00 value for dues and monthly workshops)

**Special Note:** The CWC was founded in 1909 by Jack London and friends and is the nation's oldest professional club for writers; the SF/Peninsula branch offers monthly meetings, which includes a guest speaker, readings of members' work, and the opportunity to meet and get to know other writers. [www.cwc-peninsula.org](http://www.cwc-peninsula.org)

**Eligibility:** Submit a short story according to the same entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. double-spaced; include word count. **NOTE:** Entries to the Division 322 Short Story contest may also be submitted to this contest; **NOTE:** additional entry fees apply.

#### CLASS:

1. San Francisco/Peninsula Writers Club: The Most Promising Writer of the Year

**DIVISION 337 – THE VERNA DREISBACH “WHY WE RIDE” NONFICTION**

*Sponsored by Verna Dreisbach [www.vernadreisbach.com](http://www.vernadreisbach.com)*

**AWARD OFFERED:**

\$100.00 for the winning piece

**Special Note:** **Verna Dreisbach** is an author, educator, and literary agent. She is the editor of the Seal Press anthology, *Why We Ride: Women Writers on the Horse in their Lives*.

**Eligibility:** Submit between 2,000 (minimum) and 3500 words (maximum). Open to all writers. Share an inspirational, funny or touching story that speaks from the heart and demonstrates our unique bond with horses. Submit according to the same entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. font, double-spaced; include word count.

**Note:** If you are new to writing, please review *Why We Ride* or other anthologies and literary journals to get a sense of the type of work that is being published. Website: [www.vernadreisbach.com](http://www.vernadreisbach.com) Blog and <http://horsesandwomen.blogspot.com>

CLASS:

1. “Why We Ride” Nonfiction

**DIVISION 338 – THE NATIONAL ASSOCIATION OF MEMOIR WRITERS: THE POWER OF MEMOIR**

*[www.namw.org](http://www.namw.org)*

**AWARDS OFFERED**

1st Place \$100 Rosette  
2nd Place \$50 Rosette

**Theme:** **THE LIGHT OF MY LIFE: A MENTOR WHO SHOWED ME THE WAY**

**Special Note:** Dedicated to James Brauningner. In association with Linda Joy Myers, Ph.D., author of *The Power of Memoir--How to Write Your Healing Story*. [www.thepowerofmemoir.com](http://www.thepowerofmemoir.com)

**Eligibility:** Submit maximum 3,000 words of your unpublished memoir story. Write about someone who changed your life and how he/she has helped you keep the faith. Submit according to the same entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. double-spaced; include word count.

CLASS:

1. The National Association of Memoir Writers: The Power of Memoir

**NEW NEW NEW!!**

**DIVISION 341- “I’M DYING TO TELL YOU” MYSTERY NOVEL CHAPTER**

*Sponsored by Frank M. Kahren, author of “Brand Loyalty” [www.fmkahren.com](http://www.fmkahren.com)*

**AWARDS OFFERED:**

1st Place \$100 Rosette  
2nd Place \$50 Rosette  
3rd Place \$25 Rosette

**Theme:** Great first chapters from talented unpublished mystery novelists.

**Special Note:** Sponsored by F.M. Kahren and the Matt Rommel mysteries

**Eligibility:** Submit maximum 4,000 words of the first chapter of your unpublished mystery novel. All mystery sub-genres (cozy, hard boiled, soft boiled, noir, etc.) are welcome. Submit according to the entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. double-spaced; include word count.

CLASS:

1. “I’m Dying To Tell You” Chapter

**NEW NEW NEW!!**

**DIVISION 342 – THE IMMIGRANT EXPERIENCE: NOVEL, MEMOIR, OR SHORT STORY**  
*Sponsored by Teresa LeYung Ryan, author of “Love Made of Heart” [www.LoveMadeOfHeart.com](http://www.LoveMadeOfHeart.com)*

**AWARDS OFFERED:**

1 <sup>st</sup> Place	\$100	Rosette
2 <sup>nd</sup> Place	\$50	Rosette
3 <sup>rd</sup> Place	\$25	Rosette

**Special notes:** These awards are given in honor of all courageous immigrants, and writers who shed light on stigmas suffered by immigrant women, men, and children and how they triumphed over them. This would include people whose friends or relatives were immigrants, or people who were inspired by knowing or meeting an immigrant.

**Sponsored by:** Teresa LeYung Ryan, author of *Love Made of Heart: an immigrant daughter’s journey to self-forgiveness*; publisher of *Build My Name, Beat the Game: 22 Days to Identify & Develop My Writer’s Platform*; writing-career-coach; manuscript consultant

**Eligibility:** Submit first 1,500 words of your unpublished novel, memoir, or short story according to the entry guidelines for literary contest submissions. Please do not include a synopsis or a prologue. Use standard manuscript format—double-spaced, 12 pt. font, and one-inch margins; include word count

**CLASS:**

1. Immigrant Experience

**NEW NEW NEW!!**

**DIVISION 324 – CHILDREN’S NOVEL CHAPTER OR STORY CONTEST**  
*Sponsored by Parenting on the Peninsula [www.pontheop.com](http://www.pontheop.com)*

**AWARD OFFERED:**

1<sup>st</sup> Place \$100, Rosette **PLUS** the winning entry will be published on the Parenting on the Peninsula online site (which receives over 100,000 hits per month), **AND** the piece will be reviewed in the print publication (circulation over 60,000).

**Theme:** The first chapter of a novel, or a story written specifically for children or teens

**Eligibility:** Submit maximum 2,000 words of the first chapter of your children’s novel or short story. All themes appropriate for children are welcome. State your age group population. You may include illustrations if applicable but they will not be factored into the judges’ decision; a masterful writing style will determine the winner. Submit according to the entry guidelines for the general writing contests, using standard manuscript formatting, 12 pt. double-spaced; include word count.



**Special Note:** Parenting on the Peninsula (POP) is a monthly journal serving the San Francisco Peninsula and Silicon Valley focusing on providing valuable parenting information for parents of children of all ages. We strive to educate our readers about parenthood and its everyday challenges. Information on education, health, psychology, entertainment, and family lifestyles are among the recurring topics. Each month POP features a unique local family on the cover and online. A monthly calendar highlighting family events is also included to help parents find fun and educational activities.

**CLASS:**

1. Children’s Novel Chapter or Story Contest

**NEW NEW NEW!!**

**DIVISION 323 - THE GRAPHIC NOVEL**

*Sponsored by the Peninsula Arts Council [www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)*

**AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council

**Note:** Graphic novels have emerged as a growing segment of book publishing and powerfully attract and motivate more people to read. Graphic novels are books written and illustrated in the style of a comic book. They are “sequential art” consisting of a series of illustrations which tell a story.

**Eligibility:** Amateur and professional graphic novelists should submit a copy of their graphic novel (not their original) for review by a professional panel of judges in the industry.

**CLASS:**

1. Graphic Novel

**NEW NEW NEW!!**

**NEW SPECIAL AWARD!!**

**YOUTH DIVISION (UNDER 19 YRS) SEE YOUTH EXHIBITS FOR DETAILS**



**The Capitol City Young Writers Award  
Youth Grades 6-12**

*Sponsored by Verna Dreisbach, President and Founder [www.capitolcityyoungwriters.org](http://www.capitolcityyoungwriters.org)*

**AWARD OFFERED:** The winner of each of the youth divisions: Poetry, Essay, and Short Story, will be entitled to free admission to Capitol City Young Writers Annual Northern California Writers Conference. This summer, youth in grades 6-12 can join authors, editors, publishers and literary agents for a day full of education and inspiration, talks and workshops.

Capitol City Young Writers Second Annual Northern California Writers Conference takes place on Saturday, July 23 from 8:30 a.m. to 5 p.m. at San Domenico School in San Anselmo, CA.

**Capitol City Young Writers** is a non-profit organization dedicated to inspiring and educating youth on the art and craft of writing, a skill necessary for success in any field of work. Members gain knowledge and exposure into the genres of fiction, non-fiction, poetry, memoir, screenplay, songwriting, and more, as they meet with many professionals in the industry. Opportunities are presented for young writers to improve their literary skills by participating in readings, workshops, writing contests, internships and conferences.

**ELIGIBILITY: SEE YOUTH SECTION IN THIS ENTRY BOOK FOR MORE DETAILS**

**NEW NEW NEW!!**

**NEW SPECIAL AWARD!!**

**YOUTH DIVISION (UNDER 19 YRS) SEE YOUTH EXHIBITS FOR DETAILS**

***Parenting on the Peninsula***  
**YOUTH AWARD**

Sponsored by Parenting on the Peninsula [www.pontheop.com](http://www.pontheop.com)



**AWARD OFFERED:**

The winner of each of the youth divisions: Poetry, Essay, and Short Story, will have an excerpt of their work published in the printed journal of Parenting on the Peninsula (monthly circulation over 60,000), and the entire piece will be published on the POP website (100,000 hits monthly).

**ELIGIBILITY: SEE YOUTH SECTION IN THIS GUIDEBOOK FOR MORE DETAILS**

**NEW NEW NEW!!**

**YOUTH DIVISION (UNDER 19 YRS)**

**The Graphic Novel**

Sponsored by the Peninsula Arts Council [www.peninsulaartscouncil.org](http://www.peninsulaartscouncil.org)

**\*\*SEE YOUTH EXHIBITS LITERARY DIVISION 791 FOR ENTRY DETAILS**

**AWARD OFFERED:**

Rosette, \$125 award and a free one-year membership to the Peninsula Arts Council

**ELIGIBILITY: SEE YOUTH SECTION IN THIS GUIDEBOOK FOR MORE DETAILS**

## **DIVISION 320 - POETRY**

### **AWARDS OFFERED: ★★★★★**

1<sup>st</sup> Place \$100

2<sup>nd</sup> Place \$50

3<sup>rd</sup> Place \$25

### **RULES:**

1. Maximum length 40 lines. Any style form or subject accepted. Do not choose a form that exceeds 40 lines. Please choose a subject somewhat appropriate for “all ages” reading.
2. Poem must NOT have been entered in a previous San Mateo County Fair Competition, whether it won or not.
3. Poem must have a title.
4. Exhibitors may enter a poem in the “free form” (meaning it follows no established poem format) or the “structured” (meaning it follows an established poem format) class. Some examples of “structured” form poems include the sonnet, villanelle, sestina, haiku, tanka, limerick, rondel, rondeau, pantoum, et cetera.
5. Exhibitors may not enter the same poem in more than one category or class.

### **CLASS:**

1. Free form poem - Exhibitor 54 years old or younger
2. Senior free form poem - Exhibitor 55 years or older
3. Structured poem - Exhibitor 54 years old or younger
4. Senior structured poem - Exhibitor 55 years or older

## **DIVISION 321 - ESSAY**

### **AWARDS OFFERED: ★★★★★**

1<sup>st</sup> Place \$100

2<sup>nd</sup> Place \$50

3<sup>rd</sup> Place \$25

### **RULES:**

1. Definition of an essay from Wikipedia: An essay is usually a short piece of writing which is often written from an author's personal point of view. Essays can consist of a number of elements, including: literary criticism, political manifestos, learned arguments, observations of daily life, recollections, and reflections of the author.
2. The essay theme is “CARRY THE LIGHT: THE QUALITY OF ONE’S DREAM WILL DETERMINE ITS POWER.” Carry the Light also pertains to the individual becoming a beacon of light to others not by convincing them of their need to follow him/her, but rather, by showing them the way to manifest their own dreams.
3. Write an essay about anything pertaining to “Carry the Light,” such as stepping up in the community, assisting others, or daring to dream about what you want to accomplish in this life. The essay may be serious or lighthearted and may be in first, second, or third person. Nonfiction narrative accounts of personal experience or point of view are acceptable; some dialogue may be included if applicable, but no fiction is allowed in this category.
4. Essay must NOT have been entered in a previous San Mateo County Fair Competition, whether it won or not.
5. The essay must be less than 1000 words and must have a title.

### **CLASS:**

1. Essay - Exhibitor 54 years old or younger
2. Sr. Essay – Exhibitor 55 years or older

## **DIVISION 322 - SHORT STORY**

### **AWARDS OFFERED: ★★★★★**

- 1<sup>st</sup> Place \$100
- 2<sup>nd</sup> Place \$50
- 3<sup>rd</sup> Place \$25

### **RULES:**

1. Stories should reflect the writer's expertise and knowledge of the fiction genre. No narrative essays in this category.
2. The story must not exceed 3,500 words.
3. Short story must NOT have been entered in a previous San Mateo County Fair Competition, whether it won or not.
4. The story must have a title.
5. Stories must be entered in one of the following classes—General Fiction, Science Fiction/Fantasy, Mystery/Thriller, Western or Historical. Choose the class that best fits the story, but the judges may switch classes at his/her discretion.
6. Exhibitors may not enter the same story in more than one category or class, **except** if you are also entering said short story in the California Writers Most Promising Writer of the Year Contest **NOTE:** (an additional entry fee will apply).
7. Subject matter must be appropriate for “all ages” reading. No excessive violence, profanity, sexual nature, etc.

### **CLASS:**

1. General Fiction—exhibitor 55 years old or younger
2. Senior General Fiction—exhibitor 55 years or older
3. Science Fiction/Fantasy—exhibitor 55 years old or younger
4. Senior Science Fiction/Fantasy—exhibitor 55 years or older
5. Mystery/Thriller—exhibitor 55 years old or younger
6. Senior Mystery/Thriller—exhibitor 55 years or older
7. Western—exhibitor 55 years old or younger
8. Senior Western—exhibitor 55 years or older
9. Historical—exhibitor 55 years old or younger
10. Senior Historical—exhibitor 55 years or older

**\*\*\*\*ALL LITERARY ENTRY FORMS AND ENTRIES ARE DUE BY APRIL 29, 2011 by 7:00 pm.**

**NO EXCEPTIONS! There are NO late entry options for the Literary Art Divisions.**

### **PLEASE NOTE:**

Entry forms are accepted via drop-off, mail, fax or online at [www.sanmateocountyfair.com](http://www.sanmateocountyfair.com). Per California State Rule II. Eligibility: Exhibitors are responsible for obtaining entry form(s) & rules from the Fair, and submitting form(s) and any required fees by the closing date as specified by Fair Management. The closing date for all entries (Non-livestock) is May 18, 2011. Fair Management encourages Exhibitors to enter online and not wait until the deadline. It is the Exhibitors responsibility to receive confirmation of entries submitted to the Fair.

Entry forms not received by the Fair by midnight May 18, 2011, will not be accepted unless submitted as a “Late Entry” and submitted via mail or drop-off only, and accompanied by an additional late entry fee of \$100.00.

**Late Entry Deadline** (Non-livestock) is May 25, 2011 at 5:00 p.m.

**ALL ENTRY FORMS INCLUDING LATE ENTRY FORMS WILL NOT BE ACCEPTED AFTER MAY 25, 2011 at 5:00 p.m. No exceptions will be made by the Fair for late entries.**

**\*\*\*\*\*This does NOT apply to the Literary Art Division \*\*\*\*\***