



media contact: David Perry & Associates, Inc. (415) 676-7007 / news@davidperry.com

**“Rosie the Riveter” Contingent To Help Open the San Mateo County Fair:
Share History Making Stories In Senior Day Salute to Elders**

Saturday June 10 Opening Day Parade: 10 am
Tuesday June 13 Senior Day: 11am – 10 pm
Seniors 62 and older receive free admission

www.sanmateocountyfair.com
hashtag: # SMCF2017

10 May 2017 - San Mateo, CA: Seniors who remember the Summer of Love will also have an opportunity to hear first hand stories from a contingent of the WWII era “**Rosie the Riveters**” at this year’s Senior Day Salute to Elders **Tuesday, June 13 -- “Senior Day” at the San Mateo County Fair (www.sanmateocountyfair.com)**. Senior Day is sponsored by the Health Plan of San Mateo and the Daily Journal. “**The Rosie’s**,” as they are commonly called, will also help to open the fair as participants in this year’s **Opening Day Parade Saturday, June 10**.

“We are so honored that the Rosie’s will be a part of this year’s fair on two occasions,” said **Dana Stoehr, CEO of the San Mateo County Event Center & Fair**. “Anytime the Rosie’s are present is a special time. They enliven and inspire us with their spirited smiles and stories, not to mention their *historic* contribution.”

A contingent of original WWII “Rosie the Riveter” ladies will ride in convertibles during this year’s Opening Day Parade and will return for a special forum on Seniors Day. These homefront veterans, aged 90 to 97, are ongoing volunteers at the World War II Homefront Memorial National Park in Richmond, California situated next to where they, among thousands of other “Rosie’s,” worked to build ships, jeeps and other military vehicles in the early 1940s.

The Rosie’s will be present for Seniors Day from 11am – 3pm and will speak at a Salute to Seniors Forum at 11:15am and 1:00pm.

The San Mateo County Fair -- “Where Tradition Meets Innovation” -- is The Peninsula’s premier, community event for family fun and entertainment: June 10 - 18, 2017. Visit www.sanmateocountyfair.com often for regular updates, contest rules, schedules, promotions, and information.