



For Immediate Release:
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Discount ticket deadline approaching for San Mateo County Fair

San Mateo, CA: With the annual Memorial Day holiday complete, all eyes are focused on the community's annual celebration, the San Mateo County Fair.

Kangaroos will be hopping. Disco fans will be donning headphones. Friends will be snapping selfies. Glass art will be created from fire. Roaming percussionists will be drumming on trash cans. Pigs will be racing. Chinese acrobats will be balancing. Butterflies will be fluttering. Drones will be flying. Cows will be mooing. Rides will be twirling. And, food for every palate will be frying. While the grand opening day of the San Mateo County Fair is less than two weeks away, another important day is Friday, June 7, the day before the fair opens. **June 7 is the deadline to benefit from big savings on discounted admission and discounted unlimited rides.**

"Fairgoers are encouraged to take advantage of the buy-in-advance savings, but time is running out," said Dana Stoehr, chief executive officer of the San Mateo County Event Center and Fair. Discounted tickets can be **purchased online at sanmateocountyfair.com or in person** at the San Mateo County Event Center, 2495 S. Delaware (weekday business hours) now through June 7. The 2019 San Mateo County Fair opens for its annual 9-day run on Saturday, June 8 at 11 a.m.

Admission and unlimited ride wristbands will be available for purchase during the run of the fair, but at regular price.

Discount (in advance) and regular (during fair) prices are:

- Adult Admission: \$10 now; \$15 beginning June 8
- Junior (ages 6 – 12) Admission: \$8 now; \$10 beginning June 8
- Senior (age 62 and over): \$6 now; \$8 beginning June 8
- Unlimited ride wristbands (good any day): \$28 now; beginning June 8, \$30 good any one day Monday through Thursday, and \$35 good any one day Friday through Sunday

Season passes are also on sale. Season passes will only be available on a pre-sale basis—season passes will not be sold during the run of the fair. Season passes, good for all nine days of the fair, are \$45 for adults (\$135 value), \$30 for juniors ages 6-12 (\$90 value), and \$30 for seniors age 62+ (\$72 value).

For concert lovers, Gold Circle admission is also discounted in advance, and is just \$40 (all ages). Gold Circle tickets include admission to the fair and reserved seating at the night's concert in Fiesta Hall. Gold Circle tickets purchased during fairtime are \$45.



This year's concert series features Morris Day & The Time (June 8); Air Supply (June 9); Queen Nation – A Tribute to the Music of Queen (June 10); Petty & The Heartshakers – A Tom Petty Tribute Band (June 11); Sir Mix-A-Lot (June 12); Better Than Ezra (June 13); The Commodores (June 14); 98° (June 15) and Dia de la Feria bands (June 16).

The lineup for Dia de la Feria is:

- Fiesta Hall: Los Dinnos (2:00 to 3:00 p.m.); Grupo Bryndis (3:30 to 4:30 p.m.) and Liberación (5:00 to 6:00 p.m.)
- Cypress Stage: Rocio y Su Sonora (4:00 to 5:00 p.m) and Alacranes Musical (5:30 to 6:30 p.m.)

All shows are free with fair admission on a space-available basis. For those who are unable to obtain a seat in the concert hall, or prefer their music outside, fair guests can enjoy the concerts at a nearby outdoor stage where the shows will be broadcast on a jumbo screen. Gold Circle tickets (reserved seats) for Air Supply, 98° and Dia de la Feria are not available, but free indoor seating and outdoor seating is offered on a space-available basis.

The award-winning San Mateo County Fair is the Peninsula's premier community event for family fun and entertainment. The San Mateo County Fair strives to provide a diverse experience through education, inspiration and entertainment. The annual fair represents a celebration of our community's talent, interests, innovations and rich agricultural and artistic heritage. The theme of the 2019 Fair is "Celebrating the Best of the Bay" and runs June 8 through June 16.

Visit sanmateocountyfair.com to buy discount and fairtime tickets. #SMCF2019.

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