



For Immediate Release:
March 19, 2019

For more information / to request media
credentials for the 2019 fair:
Rorex Marketing Solutions
pennie@rorexmarketing.com
(209) 667-7024

Sir Mix-A-Lot latest headliner announced for 2019 San Mateo County Fair

San Mateo, CA: “Baby Got Back” will be front and center at the San Mateo County Fair.

Grammy Award winning Sir Mix-A-Lot is taking the stage on **June 12** at the 2019 San Mateo County Fair. **All main stage concert general admission seating is free with fair admission**, on an open seating, space-available basis. For **reserved seating**, the fair’s **Gold Circle admission** includes fair admission plus reserved prime seating in Fiesta Hall (main stage). Gold Circle tickets are just \$40 in advance and are on sale now at sanmateocountyfair.com. All other fair tickets, including carnival wristbands are on sale now. The fair’s March Madness sale is underway offering fair admission tickets for just \$5 through March 31.

“Our goal is to offer a variety of music genres at our fair, said Dana Stoehr, chief executive officer of the San Mateo County Event Center and Fair. “Sir Mix-A-Lot brings a genre of music that we have not offered in recent years. We are excited about adding his style to our impressive lineup.”

Sir Mix-A-Lot is best known for his danceable, bass-heavy hip-hop sounds. Coming from Seattle, with barely any hip-hop scene to speak of, Sir Mix-A-Lot co-founded his own record label, promoted his music himself, produced all his own tracks, and essentially pulled himself up. His career soared over the decades. His worldwide hit “Baby Got Back,” sold 10+ million copies to date and has reached over 75 million YouTube views. In addition to his Grammy Award for Best Rap Solo Performance, his achievements also include an American Music Award for Best Rap Solo Performance. Sir Mix-A-Lot was #1 on Billboard Hot 100 Chart for five straight weeks. His credits include three Platinum albums, *Swass*, *Seminar* and *Mack Daddy*.

In addition to Sir Mix-A-Lot, the 2019 concert series announced to date includes Morris Day & The Time (June 8); Queen Nation – A Tribute to the Music of Queen (June 10); Petty & The Heartshakers – A Tom Petty Tribute Band (June 11); Better Than Ezra (June 13) and The Commodores (June 14).

The San Mateo County Fair is the Peninsula’s premier community event for family fun and entertainment. The San Mateo County Fair strives to provide a diverse experience through education, inspiration and entertainment. The annual fair represents a celebration of our



community's talent, interests, innovations and rich agricultural and artistic heritage. The theme of the 2019 Fair is "Celebrating the Best of the Bay" and runs June 8 through June 16.

Visit sanmateocountyfair.com for regular updates, contest entry, ticket giveaways and promotions. #SMCF2019.

###